

Rep Order# 9795154 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50880

Printed: 09/24/2012 12:47 PM
Last Received: 09/24/2012 12:34 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 7

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES FOR LINE 31 OK. PLS CNF

was 40,135
+ 83,075
123,210

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$200.00	09/25-10/01	4	1	4	\$800.00	
				Sales Remark: V5 1X ADD								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
				V3 Comment Changed, Rate Changed								
	*3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	\$450.00	09/25-10/01	3	1	3	\$1,350.00	
				V3 Comment Changed, Rate Changed								
	*4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	\$450.00	09/25-10/01	2	1	2	\$900.00	
				V3 Comment Changed, Rate Changed								
	*5	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	
				V3 Comment Changed, Rate Changed								
	*6	TU-F,M	730A-8A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	2	1	2	\$450.00	
				V3 Comment Changed, Rate Changed								
	*7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*8	TU-F,M	830A-9A	THE EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$225.00	09/25-10/01	2	1	2	\$450.00	
	*10	SA	630A-7A	12 NEWS SATURDAY V3 Comment Changed, Rate Changed	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
	*11	SA	730A-8A	12 NEWS SATURDAY V3 Comment Changed, Rate Changed	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
	*12	SA	830A-9A	SATURDAY EARLY SHOW Sales Remark: V5 1X ADD V3 Comment Changed, Rate Changed V5 Comment Changed, Spots/week Changed	:30	\$350.00	09/29-09/29	2	1	2	\$700.00	
	*13	SU	430A-5A	GOOD MORNING CINCY @ 430A V3 Comment Changed, Rate Changed	:30	\$350.00	09/30-09/30	1	1	1	\$350.00	
	*16	TU-F,M	11A-12P	PRICE IS RIGHT V3 Comment Changed, Rate Changed	:30	\$1,000.00	09/25-10/01	4	1	4	\$4,000.00	
	*17	TU-F,M	12P-1230P	12 NEWS AT NOON V3 Comment Changed, Rate Changed	:30	\$500.00	09/25-10/01	5	1	5	\$2,500.00	
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS V3 Comment Changed, Rate Changed	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
	*19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL V3 Comment Changed, Rate Changed	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
	*20	TU-F,M	2P-3P	THE TALK V3 Comment Changed, Rate Changed	:30	\$350.00	09/25-10/01	4	1	4	\$1,400.00	
	*21	SA	930A-10A	SATURDAY EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*25	SU	1030A-11A	FACE THE NATION	:30	\$850.00	09/30-09/30	1	1	1	\$850.00	
				V3 Comment Changed, Rate Changed								
	*27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$750.00	09/25-10/01	5	1	5	\$3,750.00	
				V3 Comment Changed, Rate Changed								
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$650.00	09/25-10/01	5	1	5	\$3,250.00	
				V3 Comment Changed, Rate Changed								
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$650.00	09/25-10/01	5	1	5	\$3,250.00	
				V3 Comment Changed, Rate Changed								
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$750.00	09/25-10/01	5	1	5	\$3,750.00	
				V3 Comment Changed, Rate Changed								
	*31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$800.00	09/25-10/01	4	1	4	\$3,200.00	
				Sales Remark: V5 RTE CHG 1X CX								
				V3 Comment Changed, Rate Changed								
				V5 More than 2 codes changed								
	*32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$1,900.00	09/25-10/01	5	1	5	\$9,500.00	
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	SA	6P-630P	12 NEWS	:30	\$450.00	09/29-09/29	1	1	1	\$450.00	
		V3 Comment Changed, Rate Changed										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$800.00	09/30-09/30	1	1	1	\$800.00	
		V3 Comment Changed, Rate Changed										
	*35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
		V3 Comment Changed, Rate Changed										
	*36	TU-F,M	727P-8P	ENT. TONITE	:30	\$400.00	09/25-10/01	5	1	5	\$2,000.00	
		V3 Comment Changed, Rate Changed										
	*40	TU	8P-9P	NCIS	:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
		V3 Comment Changed, Rate Changed										
	*44	TU	10P-11P	VEGAS	:30	\$2,000.00	09/25-09/25	1	1	1	\$2,000.00	
		V3 Comment Changed, Rate Changed										
	*46	W	8P-9P	SURVIVOR	:30	\$5,500.00	09/26-09/26	1	1	1	\$5,500.00	
		V3 Comment Changed, Rate Changed										
	*50	TH	10P-11P	ELEMENTARY	:30	\$3,500.00	09/27-09/27	1	1	1	\$3,500.00	
		V3 Comment Changed, Rate Changed										
	*53	F	10P-11P	BLUE BLOOD-CBS	:30	\$5,000.00	09/28-09/28	1	1	1	\$5,000.00	
		V3 Comment Changed, Rate Changed										
	*55	SU	7P-8P	60 MINUTES	:30	\$2,500.00	09/30-09/30	1	1	1	\$2,500.00	
		V3 Comment Changed, Rate Changed										
	*56	SU	9P-10P	THE GOOD WIFE	:30	\$4,500.00	09/30-09/30	1	1	1	\$4,500.00	
		V3 Comment Changed, Rate Changed										

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*58	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$1,800.00	09/25-10/01	5	1	5	\$9,000.00	
				V3 Comment Changed, Rate Changed								
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/29-09/29	1	1	1	\$1,800.00	
				V3 Comment Changed, Rate Changed								
	*60	SU	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00	
				V3 Comment Changed, Rate Changed								
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$550.00	09/25-10/01	5	1	5	\$2,750.00	
				V3 Comment Changed, Rate Changed								
	*62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$550.00	09/29-09/29	5	1	5	\$2,750.00	
				V3 Comment Changed, Rate Changed								
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
				V3 Comment Changed, Rate Changed								
	*64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*74	SU	4P-7P	BENGALS VS JAGS	:30	\$15,000.00	09/30-09/30	1	1	1	\$15,000.00	
				V3 Comment Changed, Rate Changed								

---REPORT TOTALS---

Report Totals: 122 / \$120,825.00

---SALES MONTHLY TOTALS---

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Sep 12: 116 / \$109,235.00 Oct 12: 22 / \$13,975.00

Sales Totals: 138 / \$123,210.00

Station Totals: 138 / \$123,210.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$473,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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--- REMARKS ---

pls see line 31 rate issue
t/r
lynda/jim

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A V3 Comment Changed, Rate Changed	:30	\$200.00	09/25-10/01	3	1	3	\$600.00	
	*2	TU-F,M	530A-6A	GOOD MORNING CINCY V3 Comment Changed, Rate Changed	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
	*3	TU-F,M	6A-630A	GOOD MORNING CINCY V3 Comment Changed, Rate Changed	:30	\$450.00	09/25-10/01	3	1	3	\$1,350.00	
	*4	TU-F,M	630A-7A	GOOD MORNING CINCY V3 Comment Changed, Rate Changed	:30	\$450.00	09/25-10/01	2	1	2	\$900.00	
	*5	TU-F,M	7A-730A	THE EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	
	*6	TU-F,M	730A-8A	THE EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$225.00	09/25-10/01	2	1	2	\$450.00	
	*7	TU-F,M	8A-830A	THE EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	

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	*8	TU-F,M	830A-9A	THE EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$225.00	09/25-10/01	2	1	2	\$450.00	
	*10	SA	630A-7A	12 NEWS SATURDAY V3 Comment Changed, Rate Changed	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
	*11	SA	730A-8A	12 NEWS SATURDAY V3 Comment Changed, Rate Changed	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
	*12	SA	830A-9A	SATURDAY EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	
	*13	SU	430A-5A	GOOD MORNING CINC @ 430A V3 Comment Changed, Rate Changed	:30	\$350.00	09/30-09/30	1	1	1	\$350.00	
	*16	TU-F,M	11A-12P	PRICE IS RIGHT V3 Comment Changed, Rate Changed	:30	\$1,000.00	09/25-10/01	4	1	4	\$4,000.00	
	*17	TU-F,M	12P-1230P	12 NEWS AT NOON V3 Comment Changed, Rate Changed	:30	\$500.00	09/25-10/01	5	1	5	\$2,500.00	
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS V3 Comment Changed, Rate Changed	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
	*19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL V3 Comment Changed, Rate Changed	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
	*20	TU-F,M	2P-3P	THE TALK V3 Comment Changed, Rate Changed	:30	\$350.00	09/25-10/01	4	1	4	\$1,400.00	
	*21	SA	930A-10A	SATURDAY EARLY SHOW V3 Comment Changed, Rate Changed	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	

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	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*25	SU	1030A-11A	FACE THE NATION	:30	\$850.00	09/30-09/30	1	1	1	\$850.00	
				V3 Comment Changed, Rate Changed								
	*27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$750.00	09/25-10/C1	5	1	5	\$3,750.00	
				V3 Comment Changed, Rate Changed								
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$650.00	09/25-10/C1	5	1	5	\$3,250.00	
				V3 Comment Changed, Rate Changed								
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$650.00	09/25-10/C1	5	1	5	\$3,250.00	
				V3 Comment Changed, Rate Changed								
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$750.00	09/25-10/C1	5	1	5	\$3,750.00	
				V3 Comment Changed, Rate Changed								
	*31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$750.00	09/25-10/C1	5	1	5	\$3,750.00	
				Station Remark: V4 rate needs to be 800.00								
				V3 Comment Changed, Rate Changed								
	*32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$1,900.00	09/25-10/C1	5	1	5	\$9,500.00	
				V3 Comment Changed, Rate Changed								
	*33	SA	6P-630P	12 NEWS	:30	\$450.00	09/29-09/29	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								

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4 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	SU	630P-7P	LOCAL 12 NEWS V3 Comment Changed, Rate Changed	:30	\$800.00	09/30-09/30	1	1	1	\$800.00	
	*35	TU-F,M	7P-730P	INSIDE EDITION V3 Comment Changed, Rate Changed	:30	\$850.00	09/25-10/01	5	1	5	\$4,250.00	
	*36	TU-F,M	727P-8P	ENT. TONITE V3 Comment Changed, Rate Changed	:30	\$400.00	09/25-10/01	5	1	5	\$2,000.00	
	*40	TU	8P-9P	NCIS V3 Comment Changed, Rate Changed	:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
	*44	TU	10P-11P	VEGAS V3 Comment Changed, Rate Changed	:30	\$2,000.00	09/25-09/25	1	1	1	\$2,000.00	
	*46	W	8P-9P	SURVIVOR V3 Comment Changed, Rate Changed	:30	\$5,500.00	09/26-09/26	1	1	1	\$5,500.00	
	*50	TH	10P-11P	ELEMENTARY V3 Comment Changed, Rate Changed	:30	\$3,500.00	09/27-09/27	1	1	1	\$3,500.00	
	*53	F	10P-11P	BLUE BLOOD-CBS V3 Comment Changed, Rate Changed	:30	\$5,000.00	09/28-09/28	1	1	1	\$5,000.00	
	*55	SU	7P-8P	60 MINUTES V3 Comment Changed, Rate Changed	:30	\$2,500.00	09/30-09/30	1	1	1	\$2,500.00	
	*56	SU	9P-10P	THE GOOD WIFE V3 Comment Changed, Rate Changed	:30	\$4,500.00	09/30-09/30	1	1	1	\$4,500.00	
	*58	TU-F,M	11P-1135P	12 NEWS AT 11P V3 Comment Changed, Rate Changed	:30	\$1,800.00	09/25-10/01	5	1	5	\$9,000.00	

Rep Order# 9795154 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 50880

Printed: 09/24/2012 11:44 AM
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Station WKRC-TV CINCINNATI, OH
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Product OBAMA 4 AMERICA *A
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Buyer Meredith Kaufman
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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/29-09/29	1	1	1	\$1,800.00	
				V3 Comment Changed, Rate Changed								
	*60	SU	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00	
				V3 Comment Changed, Rate Changed								
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$550.00	09/25-10/01	5	1	5	\$2,750.00	
				V3 Comment Changed, Rate Changed								
	*62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$550.00	09/29-09/29	5	1	5	\$2,750.00	
				V3 Comment Changed, Rate Changed								
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$125.00	09/29-09/29	1	1	1	\$125.00	
				V3 Comment Changed, Rate Changed								
	*64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
				V3 Comment Changed, Rate Changed								
	*74	SU	4P-7P	BENGALS VS JAGS	:30	\$15,000.00	09/30-09/30	1	1	1	\$15,000.00	
				V3 Comment Changed, Rate Changed								

---REPORT TOTALS---

Report Totals: 121 / \$120,825.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$109,285.00 Oct 12: 22 / \$13,925.00

Sales Totals: 137 / \$123,210.00

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Station Totals: 137 / \$123,210.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$473,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPG	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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1 of 8

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***** Contract Coversheet *****

V.3 9/21

SEE LNS 1-8/10-13/16-25/27-36/40/44/46/50/53/55-56/58-64/74

FOR RATE REVISIONS

PREVTT=40135 - REVTT=123210 - TOTAL ADD=83075

Rep Order# 9795154 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 50880

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Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.3 9/21
SEE LNS 1-8/10-13/16-25/27-36/40/44/46/50/53/55-56/58-64/74
FOR RATE REVISIONS
PREVTT=40135 - REVTT=123210 - TOTAL ADD=83075
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$200.00	09/25-10/01	3 P3	1	3	\$600.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	\$450.00	09/25-10/01	3 P2	1	3	\$1,350.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	\$450.00	09/25-10/01	2	1	2	\$900.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*5	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

Rep Order# 9795154 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 50880

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	TU-F,M	730A-8A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	2	P2	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	3		1	\$675.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*8	TU-F,M	830A-9A	THE EARLY SHOW	:30	\$225.00	09/25-10/01	2		1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*10	SA	630A-7A	12 NEWS SATURDAY	:30	\$125.00	09/29-09/29	1	P3	1	\$125.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*11	SA	730A-8A	12 NEWS SATURDAY	:30	\$125.00	09/29-09/29	1		1	\$125.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*12	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$350.00	09/29-09/29	1	P2	1	\$350.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$350.00	09/30-09/30	1		1	\$350.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*16	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,000.00	09/25-10/01	4	P1	1	\$4,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*17	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$500.00	09/25-10/01	5 P2	1	5	\$2,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$850.00	09/25-10/01	5 P1	1	5	\$4,250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$850.00	09/25-10/01	5 P1	1	5	\$4,250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*20	TU-F,M	2P-3P	THE TALK	:30	\$350.00	09/25-10/01	4 P2	1	4	\$1,400.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$350.00	09/29-09/29	1 P2	1	1	\$350.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1 P2	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1 P2	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/30-09/30	1 P2	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*25	SU	1030A-11A	FACE THE NATION	:30	\$850.00	09/30-09/30	1 P1	1	1	\$850.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$750.00	09/25-10/01	5 P1	1	5	\$3,750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$650.00	09/25-10/01	5 P2	1	5	\$3,250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$650.00	09/25-10/01	5	1	5	\$3,250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$750.00	09/25-10/01	5 P2	1	5	\$3,750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$750.00	09/25-10/01	5	1	5	\$3,750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$1,900.00	09/25-10/01	5 P1	1	5	\$9,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*33	SA	6P-630P	12 NEWS	:30	\$450.00	09/29-09/29	1 P2	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$800.00	09/30-09/30	1 P2	1	1	\$800.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

Rate needs to be \$750

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$850.00	09/25-10/01	5 P2	1	5	\$4,250.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*36	TU-F,M	727P-8P	ENT. TONITE	:30	\$400.00	09/25-10/01	5 P3	1	5	\$2,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*40	TU	8P-9P	NCIS	:30	\$4,000.00	09/25-09/25	1 P2	1	1	\$4,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*44	TU	10P-11P	VEGAS	:30	\$2,000.00	09/25-09/25	1 P3	1	1	\$2,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*46	W	8P-9P	SURVIVOR	:30	\$5,500.00	09/26-09/26	1 P2	1	1	\$5,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*50	TH	10P-11P	ELEMENTARY	:30	\$3,500.00	09/27-09/27	1 P2	1	1	\$3,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*53	F	10P-11P	BLUE BLOOD-CBS	:30	\$5,000.00	09/28-09/28	1 P1	1	1	\$5,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*55	SU	7P-8P	60 MINUTES	:30	\$2,500.00	09/30-09/30	1 P2	1	1	\$2,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*56	SU	9P-10P	THE GOOD WIFE	:30	\$4,500.00	09/30-09/30	1 P2	1	1	\$4,500.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*58	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$1,800.00	09/25-10/01	5 P2	1	5	\$9,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/29-09/29	1	1	1	\$1,800.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*60	SU	11P-1135P	12 NEWS @ 11P	:30	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$550.00	09/25-10/01	5 P2	1	5	\$2,750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$550.00	09/29-09/29	5	1	5	\$2,750.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$125.00	09/29-09/29	1 P3	1	1	\$125.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								
	*64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$450.00	09/30-09/30	1 P2	1	1	\$450.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

Rep Order# 9795154 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 50880

Printed: 09/21/2012 11:30 AM
Last Received: 09/21/2012 11:16 AM
Showing Buylines: All Rep & Sta Revised Lines

8 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*74	SU	4P-7P	BENGALS VS JAGS	:30	\$15,000.00	09/30-09/30	1 Pa	1	1	\$15,000.00	
				Sales Remark: V3 REV RATE								
				V3 Comment Changed, Rate Changed								

---REPORT TOTALS---

Report Totals: 121 / \$120,825.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$109,285.00 Oct 12: 22 / \$13,925.00
Sales Totals: 137 / \$123,210.00
Station Totals: 137 / \$123,210.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$473,885	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795154 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 11:47 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 1,2,3,4,5,6,7,8,10,11,12,13,16,17,18,19,20,
21,22,23,24,25,27,28,29,30,31,32,33,34,35,36,40,
44,46,50,53,55,56,58,59,60,61
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A Station Remark: V2 pls adjust rate to 200.	:30	\$110.00	09/25-10/01	3	1	3	\$330.00	
	*2	TU-F,M	530A-6A	GOOD MORNING CINCY Station Remark: V2 pls adjust rate to 200.	:30	\$110.00	09/25-10/01	2	1	2	\$220.00	
	*3	TU-F,M	6A-630A	GOOD MORNING CINCY Station Remark: V2 pls adjust rate to 450.	:30	\$200.00	09/25-10/01	3	1	3	\$600.00	
	*4	TU-F,M	630A-7A	GOOD MORNING CINCY Station Remark: V2 pls adjust rate to 450.	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
	*5	TU-F,M	7A-730A	THE EARLY SHOW Station Remark: V2 pls adjust rate to 225.	:30	\$100.00	09/25-10/01	3	1	3	\$300.00	
	*6	TU-F,M	730A-8A	THE EARLY SHOW Station Remark: V2 pls adjust rate to 225.	:30	\$100.00	09/25-10/01	2	1	2	\$200.00	

Status Returned

Printed: 09/19/2012 11:47 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 6

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	3	1	3	\$300.00	
		Station Remark: V2 pls adjust rate to 225.										
	*8	TU-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	2	1	2	\$200.00	
		Station Remark: V2 pls adjust rate to 225.										
	*10	SA	630A-7A	12 NEWS SATURDAY	:30	\$90.00	09/29-09/29	1	1	1	\$90.00	
		Station Remark: V2 pls adjust rate to 125.										
	*11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/29-09/29	1	1	1	\$90.00	
		Station Remark: V2 pls adjust rate to 125.										
	*12	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$120.00	09/29-09/29	1	1	1	\$120.00	
		Station Remark: V2 pls adjust rate to 350.										
	*13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/30-09/30	1	1	1	\$25.00	
		Station Remark: V2 pls adjust rae to 350.										
	*16	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$150.00	09/25-10/01	4	1	4	\$600.00	
		Station Remark: V2 pls adjust rate to 1,000.										
	*17	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$150.00	09/25-10/01	5	1	5	\$750.00	
		Station Remark: V2 pls adjust rae to 500.										
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$150.00	09/25-10/01	5	1	5	\$750.00	
		Station Remark: V2 pls adjust rate to 850.										
	*19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$150.00	09/25-10/01	5	1	5	\$750.00	
		Station Remark: V2 pls adjust rate to 850.										
	*20	TU-F,M	2P-3P	THE TALK	:30	\$150.00	09/25-10/01	4	1	4	\$600.00	
		Station Remark: V2 pls adjust rate to 350.										

Rep Order# 9795154 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 11:47 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$120.00	09/29-09/29	1	1	1	\$120.00	
				Station Remark: V2 pls adjust rate to 350.								
	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1	1	1	\$140.00	
				Station Remark: V2 pls adjust rate to 450.								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1	1	1	\$140.00	
				Station Remark: V2 pls adjust rate to 450.								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1	1	1	\$140.00	
				Station Remark: V2 pls adjust rate to 450.								
	*25	SU	1030A-11A	FACE THE NATION	:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
				Station Remark: V2 pls adjust rate to 850.								
	*27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$125.00	09/25-10/01	5	1	5	\$625.00	
				Station Remark: V2 pls adjust rate to 750.								
	*28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/25-10/01	5	1	5	\$900.00	
				Station Remark: V2 pls adjust rate to 650.								
	*29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/25-10/01	5	1	5	\$900.00	
				Station Remark: V2 pls adjust rate to 650.								
	*30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/25-10/01	5	1	5	\$1,000.00	
				Station Remark: V2 pls adjust rate to 750.								
	*31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/25-10/01	5	1	5	\$1,000.00	
				Station Remark: V2 pls adjust rate to 750.								
	*32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$300.00	09/25-10/01	5	1	5	\$1,500.00	
				Station Remark: V2 pls adjust rate to 1,900.								

4 of 6

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/29-09/29	1	1	1	\$150.00	
		Station Remark: V2 pls adjust rate to 450.										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/30-09/30	1	1	1	\$250.00	
		Station Remark: V2 pls adjust rate to 800.										
	*35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$250.00	09/25-10/01	5	1	5	\$1,250.00	
		Station Remark: V2 pls adjust rate to 850.										
	*36	TU-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/25-10/01	5	1	5	\$1,250.00	
		Station Remark: V2 pls adjust rate to 400.										
	*40	TU	8P-9P	NCIS	:30	\$1,500.00	09/25-09/25	1	1	1	\$1,500.00	
		Station Remark: V2 pls adjust rate to 4,000.										
	*44	TU	10P-11P	VEGAS	:30	\$1,200.00	09/25-09/25	1	1	1	\$1,200.00	
		Station Remark: V2 pls adjust rate to 2,000.										
	*46	W	8P-9P	SURVIVOR	:30	\$2,000.00	09/26-09/26	1	1	1	\$2,000.00	
		Station Remark: V2 pls adjust rate to 5,500.										
	*50	TH	10P-11P	ELEMENTARY	:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
		Station Remark: V2 pls adjsut rate to 3,500.										
	*53	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,400.00	09/28-09/28	1	1	1	\$1,400.00	
		Station Remark: V2 pls adjust rate to 5,000.										
	*55	SU	7P-8P	60 MINUTES	:30	\$800.00	09/30-09/30	1	1	1	\$800.00	
		Station Remark: V2 pls adjust rate to 2,500.										
	*56	SU	9P-10P	THE GOOD WIFE	:30	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00	
		Station Remark: V2 pls adjust rate to 4,500.										

Rep Order# 9795154 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 11:47 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Rep & Sta Revised Lines

5 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*58	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/25-10/01	5	1	5	\$2,750.00	
		Station Remark: V2 pls adjust raet to 1,800.										
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/29-09/29	1	1	1	\$550.00	
		Station Remark: V2 pls adjust rate to 1,800.										
	*60	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/30-09/30	1	1	1	\$550.00	
		Station Remark: V2 pls adjust rate to 1,800.										
	*61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/25-10/01	5	1	5	\$750.00	
		Station Remark: V2 pls adjust rate to 550.										
	*62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/29-09/29	5	1	5	\$750.00	
		Station Remark: V2 pls adjust rate to 550.										
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$60.00	09/29-09/29	1	1	1	\$60.00	
		Station Remark: V2 pls adjust rate to 125.										
	*64	SU	1135P-1205A	SPORTS AUTHCRITY	:30	\$100.00	09/30-09/30	1	1	1	\$100.00	
		Station Remark: V2 pls adjust rate to 450.										
	*74	SU	4P-7P	BENGALS VS JAGS	:30	\$6,500.00	09/30-09/30	1	1	1	\$6,500.00	
		Station Remark: V2 pls adjust rate to 15,000.										

---REPORT TOTALS---

Report Totals: 121 / \$37,750.00

---SALES MONTHLY TOTALS---

Rep Order# 9795154 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 11:47 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sep 12: 115 / \$36,265.00 Oct 12: 22 / \$3,870.00

Sales Totals: 137 / \$40,135.00

Station Totals: 137 / \$40,135.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$154,365	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 9:50 AM

1 of 5

Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$110.00	09/25-10/01	3 ↑ 200	1	3	\$330.00	
	2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	\$110.00	09/25-10/01	2 ↑ 200	1	2	\$220.00	
	3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	\$200.00	09/25-10/01	3 ↑ 450	1	3	\$600.00	
	4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	\$200.00	09/25-10/01	2 ↑ 450	1	2	\$400.00	
	5	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	3 ↑ 225	1	3	\$300.00	
	6	TU-F,M	730A-8A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	2 ↑ 225	1	2	\$200.00	
	7	TU-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	3 ↑ 225	1	3	\$300.00	
	8	TU-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/25-10/01	2 ↑ 225	1	2	\$200.00	
	9	TU-TH,M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/25-10/01	3 ✓	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:30	\$90.00	09/29-09/29	1 ↑ 125	1	1	\$90.00	
	11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/29-09/29	1 ↑ 125	1	1	\$90.00	
	12	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$120.00	09/29-09/29	1 ↑ 350	1	1	\$120.00	
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/30-09/30	1 ↑ 350	1	1	\$25.00	

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 9:50 AM

2 of 5

Last Received: 08/21/2012 1:38 PM

Showing Buylines: All Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	14	TU-F,M	9A-10A	THE DOCTORS	:30	\$100.00	09/25-10/01	4 ✓	1	4	\$400.00	
	15	TU-F,M	10A-11A	ANDERSON	:30	\$100.00	09/25-10/01	4 ✓	1	4	\$400.00	
	16	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$150.00	09/25-10/01	4 ↑ 1000	1	4	\$600.00	
	17	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$150.00	09/25-10/01	5 ↑ 500	1	5	\$750.00	
	18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$150.00	09/25-10/01	5 ↑ 850	1	5	\$750.00	
	19	TU-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$150.00	09/25-10/01	5 ↑ 850	1	5	\$750.00	
	20	TU-F,M	2P-3P	THE TALK	:30	\$150.00	09/25-10/01	4 ↑ 350	1	4	\$600.00	
	21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$120.00	09/29-09/29	1 ↑ 350	1	1	\$120.00	
	22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1 ↑ 450	1	1	\$140.00	
	23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1 ↑ 450	1	1	\$140.00	
	24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$140.00	09/30-09/30	1 ↑ 450	1	1	\$140.00	
	25	SU	1030A-11A	FACE THE NATION	:30	\$150.00	09/30-09/30	1 ↑ 850	1	1	\$150.00	
	26	SU	11A-1130A	NEWSMAKERS	:30	\$100.00	09/30-09/30	1 ✓	1	1	\$100.00	
	27	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$125.00	09/25-10/01	5 ↑ 750	1	5	\$625.00	
	28	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/25-10/01	5 ↑ 650	1	5	\$900.00	
	29	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/25-10/01	5 ↑ 650	1	5	\$900.00	

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 9:50 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Lines

3 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	30	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/25-10/01	5 ↑ 750	1	5	\$1,000.00	
	31	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/25-10/01	5 ↑ 750	1	5	\$1,000.00	
	32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$300.00	09/25-10/01	5 ↑ 900	1	5	\$1,500.00	
	33	SA	6P-630P	12 NEWS	:30	\$150.00	09/29-09/29	1 ↑ 450	1	1	\$150.00	
	34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/30-09/30	1 ↑ 800	1	1	\$250.00	
	35	TU-F,M	7P-730P	INSIDE EDITION	:30	\$250.00	09/25-10/01	5 ↑ 850	1	5	\$1,250.00	
	36	TU-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/25-10/01	5 ↑ 400	1	5	\$1,250.00	
	37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:30	\$200.00	09/29-09/29	1 ✓	1	1	\$200.00	
	40	TU	8P-9P	NCIS	:30	\$1,500.00	09/25-09/25	1 ↑ 4000	1	1	\$1,500.00	
	44	TU	10P-11P	VEGAS	:30	\$1,200.00	09/25-09/25	1 ↑ 2000	1	1	\$1,200.00	
	46	W	8P-9P	SURVIVOR	:30	\$2,000.00	09/26-09/26	1 ↑ 5500	1	1	\$2,000.00	
	50	TH	10P-11P	ELEMENTARY	:30	\$1,200.00	09/27-09/27	1 ↑ 3500	1	1	\$1,200.00	
	53	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,400.00	09/28-09/28	1 ↑ 5000	1	1	\$1,400.00	
	55	SU	7P-8P	60 MINUTES	:30	\$800.00	09/30-09/30	1 ↑ 2500	1	1	\$800.00	
	56	SU	9P-10P	THE GOOD WIFE	:30	\$1,800.00	09/30-09/30	1 ↑ 4500	1	1	\$1,800.00	
	58	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/25-10/01	5 ↑ 8000	1	5	\$2,750.00	

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 9:50 AM
Last Received: 08/21/2012 1:38 PM
Showing Buylines: All Lines

4 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/29-09/29	1 ↑180	1	1	\$550.00	
	60	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/30-09/30	1 ↑180	1	1	\$550.00	
	61	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/25-10/01	5 ↑550	1	5	\$750.00	
	62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/29-09/29	5 ↑550	1	5	\$750.00	
	63	SA	1205A-105A	CRIMINAL MINDS	:30	\$60.00	09/29-09/29	1 ↑125	1	1	\$60.00	
	64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$100.00	09/30-09/30	1 ↑450	1	1	\$100.00	
	65	SU	1205A-105A	CRIMINAL MINDS	:30	\$60.00	09/30-09/30	1 ✓	1	1	\$60.00	
	68	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/29-09/29	1 ✓	1	1	\$350.00	
	69	SU	12P-1P	NFL TODAY	:30	\$800.00	09/30-09/30	1 ✓	1	1	\$800.00	
	74	SU	4P-7P	BENGALS VS JAGS	:30	\$6,500.00	09/30-09/30	1 ↑1500	1	1	\$6,500.00	

---REPORT TOTALS---

Report Totals: 137 / \$40,135.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$36,265.00 Oct 12: 22 / \$3,870.00
Sales Totals: 137 / \$40,135.00

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 50880

Printed: 09/19/2012 9:50 AM
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Showing Buylines: All Lines

5 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 137 / \$40,135.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$154,365	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPC 26%
		WKRC 26%	WLWT 35%	WSTR 2%	WXIX 10%	

Books null
Demos RA35+

Spot Manager: All, 09/25/12-10/01/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 1												
09/25/12	Tuesday	5:05:42 AM	:30	\$200.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/26/12	Wednesday	5:20:26 AM	:30	\$200.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/27/12	Thursday		:30	\$200.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
10/01/12	Monday	5:28:28 AM	:30	\$200.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$800.00								4
Line: 2												
09/26/12	Wednesday	5:42:37 AM	:30	\$200.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
10/01/12	Monday	5:51:34 AM	:30	\$200.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
				\$400.00								2
Line: 3												
09/25/12	Tuesday	6:13:42 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	6:19:58 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	6:19:58 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$1,350.00								3
Line: 4												
09/26/12	Wednesday	6:44:06 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/28/12	Friday	6:58:55 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
				\$900.00								2
Line: 5												
09/25/12	Tuesday	7:29:26 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	7:36:07 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/27/12	Thursday	7:29:26 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
				\$675.00								3
Line: 6												
09/25/12	Tuesday	7:59:26 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
10/01/12	Monday	7:58:56 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$450.00								2
Line: 7												
09/25/12	Tuesday	8:28:56 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	8:28:56 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
10/01/12	Monday	8:11:30 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
				\$675.00								3
Line: 8												
09/26/12	Wednesday	8:59:26 AM	:30	\$225.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
10/01/12	Monday	8:54:30 AM	:30	\$225.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
				\$450.00								2
Line: 9												
09/25/12	Tuesday	4:45:43 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/26/12	Wednesday	4:44:33 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 9												
10/01/12	Monday	1:53:09 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
											3	
Line: 10												
09/29/12	Saturday	3:40:35 AM	:30	\$125.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A 1536 *a	P-3		1	MWASH
											1	
Line: 11												
09/29/12	Saturday	7:40:18 AM	:30	\$125.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A 1536 *a	P-3		1	MWASH
											1	
Line: 12												
09/29/12	Saturday	3:40:30 AM	:30	\$350.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
09/29/12	Saturday		:30	\$350.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A 1536 *a	P-2		2	MWASH
											2	
Line: 13												
09/30/12	Sunday	1:44:18 XM	:30	\$350.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
											1	
Line: 14												
09/25/12	Tuesday	3:06:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/26/12	Wednesday	3:42:10 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/28/12	Friday	3:58:36 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
10/01/12	Monday	3:16:40 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
											4	
Line: 15												
09/25/12	Tuesday	3:24:15 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/26/12	Wednesday	3:32:50 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/27/12	Thursday	3:14:40 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
10/01/12	Monday	3:23:45 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
											4	
Line: 16												
09/25/12	Tuesday	1:29:11 AM	:30	\$1,000.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		1	MWASH
09/26/12	Wednesday	3:58:26 AM	:30	\$1,000.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		3	MWASH
09/28/12	Friday	3:58:26 AM	:30	\$1,000.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		4	MWASH
10/01/12	Monday	3:58:56 AM	:30	\$1,000.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		2	MWASH
											4	
Line: 17												
09/25/12	Tuesday	2:10:14 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		3	MWASH
09/26/12	Wednesday	2:21:49 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
09/27/12	Thursday	2:02:12 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		4	MWASH
09/28/12	Friday	2:09:22 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		5	MWASH
10/01/12	Monday	2:09:52 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 17												
				\$2,500.00							5	
Line: 18												
09/25/12	Tuesday	2:58:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		1	MWASH-
09/26/12	Wednesday	2:59:11 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		4	MWASH-
09/27/12	Thursday	1:28:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		2	MWASH-
09/28/12	Friday	2:58:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		5	MWASH-
10/01/12	Monday	1:28:41 PM	:30	\$850.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		3	MWASH-
				\$4,250.00							5	
Line: 19												
09/25/12	Tuesday	1:29:11 PM	:30	\$850.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		4	MWASH-
09/26/12	Wednesday	1:59:11 PM	:30	\$850.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		2	MWASH-
09/27/12	Thursday	1:59:11 PM	:30	\$850.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		5	MWASH-
09/28/12	Friday	1:59:11 PM	:30	\$850.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		3	MWASH-
10/01/12	Monday	1:59:11 PM	:30	\$850.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-1		1	MWASH-
				\$4,250.00							5	
Line: 20												
09/25/12	Tuesday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
09/26/12	Wednesday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		4	MWASH-
09/27/12	Thursday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		3	MWASH-
10/01/12	Monday	2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		2	MWASH-
				\$1,400.00							4	
Line: 21												
09/29/12	Saturday	3:35:29 AM	:30	\$350.00		CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
				\$350.00							1	
Line: 22												
09/30/12	Sunday	3:16:45 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
				\$450.00							1	
Line: 23												
09/30/12	Sunday	3:35:00 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH-
				\$450.00							1	
Line: 24												
09/30/12	Sunday	3:11:34 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A 1536 *a	P-3		1	MWASH-
				\$450.00							1	
Line: 25												
09/30/12	Sunday	3:58:46 AM	:30	\$850.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-1		1	MWASH-
				\$850.00							1	
Line: 26												
09/30/12	Sunday	1:14:43 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 26												
				\$100.00							1	
Line: 27												
09/25/12	Tuesday	5:59:02 PM	:30	\$750.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-
09/26/12	Wednesday	3:28:36 PM	:30	\$750.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH-
09/27/12	Thursday	3:58:32 PM	:30	\$750.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH-
09/28/12	Friday	3:29:06 PM	:30	\$750.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH-
10/01/12	Monday	3:58:32 PM	:30	\$750.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH-
				\$3,750.00							5	
Line: 28												
09/25/12	Tuesday	12:20:01 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/26/12	Wednesday	12:12:56 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/27/12	Thursday	12:21:11 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	12:19:56 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
10/01/12	Monday	12:06:11 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$3,250.00							5	
Line: 29												
09/25/12	Tuesday	1:50:21 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/26/12	Wednesday	1:50:51 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/27/12	Thursday	1:42:06 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/28/12	Friday	1:35:36 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday	1:35:36 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
				\$3,250.00							5	
Line: 30												
09/25/12	Tuesday	5:12:35 PM	:30	\$750.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/26/12	Wednesday	5:19:32 PM	:30	\$750.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/27/12	Thursday	5:03:18 PM	:30	\$750.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	5:11:25 PM	:30	\$750.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
10/01/12	Monday	5:28:15 PM	:30	\$750.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
				\$3,750.00							5	
Line: 31												
09/25/12	Tuesday	5:35:31 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	5:42:37 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/27/12	Thursday	5:50:18 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/28/12	Friday	5:34:51 PM	:30	\$800.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
				\$3,200.00							4	
Line: 32												
09/25/12	Tuesday	6:50:23 PM	:30	\$1,900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4	MWASH-
09/26/12	Wednesday	6:19:02 PM	:30	\$1,900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3	MWASH-
09/27/12	Thursday	6:56:51 PM	:30	\$1,900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 32												
09/28/12	Friday	5:58:21 PM	:30	\$1,900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5	MWASH-
10/01/12	Monday	5:28:51 PM	:30	\$1,900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2	MWASH-
				\$9,500.00								5
Line: 33												
09/29/12	Saturday		:30	\$450.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$450.00								1
Line: 34												
09/30/12	Sunday		:30	\$800.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$800.00								1
Line: 35												
09/25/12	Tuesday	7:10:57 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	7:05:26 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/27/12	Thursday	7:05:26 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/28/12	Friday	7:04:56 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday	7:04:11 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
				\$4,250.00								5
Line: 36												
09/25/12	Tuesday	7:42:52 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/26/12	Wednesday	7:51:14 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/27/12	Thursday	7:34:30 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/28/12	Friday	7:35:00 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
10/01/12	Monday	7:50:56 PM	:30	\$400.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$2,000.00								5
Line: 37												
09/29/12	Saturday	7:15:10 PM	:30	\$200.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$200.00								1
Line: 38												
09/25/12	Tuesday	7:58:06 PM	:30	\$4,000.00		Tue Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$4,000.00								1
Line: 39												
09/25/12	Tuesday	7:29:00 PM	:30	\$2,000.00		Tue Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$2,000.00								1
Line: 40												
09/26/12	Wednesday	7:28:56 PM	:30	\$5,500.00		Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$5,500.00								1
Line: 41												
09/27/12	Thursday	7:29:00 PM	:30	\$3,500.00		Thu Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$3,500.00								1

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50880												
Line: 42												
09/28/12	Friday	10:28:30 PM	:30	\$5,000.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1	MWASH-
				\$5,000.00								
Line: 43												
09/30/12	Sunday	7:39:38 PM	:30	\$2,500.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$2,500.00								
Line: 44												
09/30/12	Sunday	9:39:58 PM	:30	\$4,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$4,500.00								
Line: 45												
09/25/12	Tuesday	11:25:56 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/26/12	Wednesday	11:27:07 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/27/12	Thursday	11:18:57 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/28/12	Friday	11:27:16 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
10/01/12	Monday	11:18:49 PM	:30	\$1,800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$9,000.00								
Line: 46												
09/29/12	Saturday	11:05:05 PM	:30	\$1,800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$1,800.00								
Line: 47												
09/30/12	Sunday	11:11:36 PM	:30	\$1,800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$1,800.00								
Line: 48												
09/25/12	Tuesday	11:46:00 PM	:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/26/12	Wednesday	11:24:45 XM	:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/27/12	Thursday	11:46:00 PM	:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/28/12	Friday	11:59:00 PM	:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
10/01/12	Monday	11:24:30 XM	:30	\$550.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$2,750.00								
Line: 49												
09/29/12	Saturday	11:26:02 XM	:30	\$550.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/29/12	Saturday	12:03:56 XM	:30	\$550.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/29/12	Saturday	11:41:48 XM	:30	\$550.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/29/12	Saturday	12:02:56 XM	:30	\$550.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/29/12	Saturday	11:40:55 PM	:30	\$550.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
				\$2,750.00								
Line: 50												
09/29/12	Saturday	12:03:25 XM	:30	\$125.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$125.00								

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/25/12-10/01/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50880

Line: 51

09/30/12	Sunday	1:40:47 PM	:30	\$450.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
				\$450.00							1	

Line: 52

09/30/12	Sunday	2:53:10 XM	:30	\$60.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$60.00							1	

Line: 53

09/29/12	Saturday	3:24:01 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$350.00							1	

Line: 54

09/30/12	Sunday	2:57:26 PM	:30	\$800.00		NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$800.00							1	

Line: 55

09/30/12	Sunday	3:59:26 PM	:30	\$15,000.00		Bengals vs Jacksonville (4:00:00 PM-7:00:00 P	OBAMA 4 AMERICA *A 1536 *a	P-2			1	MWASH
				\$15,000.00							1	
				\$123,210.00							138	
				\$123,210.00							138	
				\$123,210.00							138	
				\$123,210.00							138	
				\$123,210.00							138	

[Filtered by:] [Sorted by: Station]